SUBJECT: OCONUS ALEXANDRE LONDON STORES CONVERSION TO DSD W/ INVOICE

APPLICABILITY: All OCONUS Exchange facilities participating in Alexandre London program

DIRECT QUESTIONS: MD STORE OPERATIONS HELP DESK

INFORMATION MESSAGE

Alexandre London is scheduled to convert to DSD w/ Invoice effective March 1, 2016. Please note, inventory will continue to be Alexandre London's NOT the store. Do not include in your year-end inventory scans.

- All stores will convert to DSD w/ Invoice regardless if they are deemed a permanent, satellite, or road show location.
- Alexandre London CONUS (USA) : DO contracts in SOS will expire on 2/29/2016. Any Alexandre London transactions that occur after March 1st must go through the DSD w/ invoice procedure.
- Alexandre London OCONUS (Europe) : ALL invoices must be processed through DSD starting March 1st.
- For this transition, an information and action message was sent on Feb _____ advising all stores to get access into Microstrategy. If your facility has not done so, please click on the following links:
 - <u>Click here</u> to sign up to register for microstrategy.
 - <u>Click here for tutorial</u> on how to run Alexandre London microstrategy report shown at the 02:52 mark of the video.
 - Click here for further helpful tips on Microstrategy
 - Click here for DSD Retail Receiving Training
- > All Ready Made AND Made to Measure items now have UPC and CRC's.
- > For MTM, use applicable UPC/CRC's by fabrication and item description
- > Below are the applicable vendor codes to be used for DSD w/ invoice receiving
 - OCONUS (Europe) Ready Made VC: 1431503
 - OCONUS (Europe) Made to Measure VC: 1431504
 - o CONUS (USA) Ready Made VC: 1431525
 - CONUS (USA) Made to Measure VC: 1531511
- CONUS (USA) list of UPC/CRC's will be available once supplier completes all checks for data integrity
- OCONUS (Europe) list for UPC/CRC will be available once supplier completes all checks for data integrity.
- Alexandre London representative should provide all RM and MTM invoices on a weekly basis to follow negotiated payment terms of .5% payable within 15 days.

READY MADE PROCEDURES

- Ready Made items will follow Alexandre London's calendar week #'s which will coincide with the Exchange Fiscal week numbers
- At the time of delivery by an Alexandre London Rep, he/she must scan each item to ensure 100% scan rate by UPC and price.
 - Do NOT create local UPC's if item does not scan.
 - Submit ticket to MD HELP DESK

READY MADE RETURN PROCEDURES

- Follow the current Exchange return guidelines.
- Once customer return is completed, process a return to vendor credit (RAIC) as noted on the microstrategy report.

RM DSD Receiving:

- AOL representative should provide their invoice on a **WEEKLY basis** to the appointed receiver.
- Click here for sample of Ready Made invoice
- Create a microstrategy report for the Wk # timeframe of the invoice by the Exchange Fiscal week #, which coincides with each other.
- Sample below illustrates a Microstrategy report using the Sales Analysis Report Pick Business Matrix as discussed in the video.

					Universal	Store	Store	
Fiscal Week		AAFES Date	Item		Product Code	Sales \$	Sales Qty	
2/7/2015	Week 01	Feb 06 2015	2491838	ALEXANDRE LONDON 2 PCE SUIT	605334210660	\$445.00	1	
2/7/2015	Week 01	Feb 06 2015	2483235	ALEXANDRE LNDN OVRCOAT	605334207127	\$180.00	1	
2/7/2015	Week 01	Feb 05 2015	2501795	A LONDON CUFF LINKS	605334201057	\$30.00	1	bagoyoshawf: Return must be removed from totals
2/7/2015	Week 01	Feb 04 2015	5638297	ALEXLONDONTIE MULTI: ASST SIZ	612759324551	\$19.50	1	
2/7/2015	Week 01	Feb 04 2015	5638906	ALEXLONDONACC MULTI: ASST SIZ	612759327866	(\$35.00)	-1	
2/7/2015	Week 01	Feb 04 2015	2502635	ALEXANDRE LONDON SPORT JKT	605334203150	\$180.00	1	
2/7/2015	Week 01	Feb 04 2015	4064612	AOL MADE TO MEASURE	605334200005	\$200.00	1	L
2/7/2015	Week 01	Feb 04 2015	2491281	ALEXANDRE LONDON 2 PCE SUIT	605334210332	\$290.00	1	bagoyoshawf: MTM deposit must be removed from the totals
2/7/2015	Week 01	Feb 04 2015	2483235	ALEXANDRE LNDN OVRCOAT	605334207127	\$360.00	2	
2/14/2015	Week 02	Feb 14 2015	5211190	CONUS SPORT JKT 2 ASR CLR AS	612759778118	\$295.00	1	
2/14/2015	Week 02	Feb 14 2015	5638289	ALEXLONDONTIE : ASST SIZE OR	612759324049	\$253.47	7	
2/14/2015	Week 02	Feb 14 2015	5638297	ALEXLONDONTIE MULTI: ASST SIZ	612759324551	\$78.00	5	

- Add the below information to Microstrategy:
 - (1) Display by:
 - Fiscal week
 - Item
 - Universal Product Code
 - (2) Fiscal Week:
 - Pick Fiscal Week

- (3) Pick Metrics
 - Store Sales \$
 - Store Sales QTY
- (4) Product Hierarchy
 - Pick department
 - Type 1770 in Search Box
- (5) Geography
 - Pick facility
 - Type first 8 of 10 digit facility #
 - o Example 02031004
- Under Report Message Name (optional)
 - Type name of the report
- Press Run Report
- The total amount of the items sold and \$\$ amount should match the Alexandre invoice. Returns as well as the MTM deposits will show on the Microstrategy report; however both figures must be removed from the total as discussed on the video.
 - Process DSD invoice receiving in ASAP by line item at cost and by upc
 - Notate WK# in the remarks section

> Made to Measure Receiving:

- Deposit:
 - Process 30% minimum deposit using the following UPC's
 - **CONUS (USA)** : 605334200005
 - OCONUS: (Europe) 614299049741
 - Alexandre rep will complete Made to Measure Control Record, Exchange form 7200-711
 - Attach copy of sales receipt to Control Record

DSD RECEIVING FOR MTM:

- Once item has arrived and customer comes to pay for the items:
 - The cashier must refund the total amount of the deposits using the deposit MTM UPC.
 - \circ $\,$ Then process the sale at full value using the item MTM UPC $\,$
- > When item is paid IN FULL by the customer:
 - Run a Microstrategy report for the sales date and week number to verify if the item UPC was scanned at the full value.
- > The Alexandre rep will provide a MTM invoice for receiving.
- > Click here for sample of MTM invoice.
- Process DSD w/ invoice receiving in ASAP by line item at cost and sell at full value by UPC (notate order # and customer name in remarks section in ASAP). Following this step is critical in case there are questions or issues that arise later.

MTM Return on deposit ONLY:

- > Process the refund policy for the deposit as normal
- MTM deposit refunds will show up on microstrategy report as a negative \$ with the appropriate MTM UPC

MTM Return AFTER customer picks up the item

- Contact Rep or Manager on Duty to approve the refund
- Refund the deposit in full to the customer
 - At this point we have already paid Alexandre London for the MTM suit therefore processing a RAIC (Return to Vendor) is critical at this point.
- Process RAIC (Return to Vendor) at cost and sell by UPC at the full value

Ready Made Promotions:

- Must be approved by HQ
- > Alexandre London representative will provide specific UPC's for each scheduled promotion.
- Process temporary store promotion (TSP) with zero (0) counts, unless vendor changes the price point on items.

Made To Measure Promotions:

> Is approved only by HQ in collaboration with Alexandre London management.